



8. Social Coordinator

- **Core Purpose:** To build deep community by planning regular gatherings outside of meeting times, intentionally creating a comfortable, low-pressure entry point to assimilate guests, reclaim inactive members, and deepen friendships. Think of it this way: the goal is to help Connect Groups become a group of friends who become family.

Key Responsibilities

- **Strategic Event Planning:** Plan 3 to 5 meaningful social activities per year that appeal to a wide range of personalities within your Connect Group. These events should be inviting to prospective new members.
- **Share the Load:** Enlist a team of group members to help host, cook, or run activities for each function rather than carrying the entire load alone.
- **Master the Mechanics:** Handle the logistics for every event, including setting a clear date, time, and location, and remaining sensitive to the costs involved for families.
- **Host Outside the Box:** Prioritize hosting socials in casual environments like homes, local parks, or public spaces rather than the church building, creating an environment where unchurched friends feel comfortable.
- **Inclusive Invitation Strategies:** Partner with the Outreach Coordinator to ensure every recent guest is personally invited, and work with the Care Group Coordinator to target and invite inactive or missing members to help pull them back into community.
- **Keep Staff in the Loop:** Always loop in the adult ministry staff whenever a social gathering is on the calendar. We want to have the opportunity to show up and hang out whenever our schedules allow—plus, if you give enough notice, rumor has it we might even bring dessert!
- **Commitment to Leadership Development:** Prioritize attendance at church-wide leader huddles, training sessions, and team meetings throughout the year. Active participation is vital for staying aligned with the church's vision, sharpening your skills, and building community with fellow leaders.

Multiplication Impact

Relational Cushioning: Multiplication can feel like a relational loss for people; strong and consistent group socials create a high level of great relationships that make the transition feel celebratory rather than divisive.